

Xero for farming email templates



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Introducing your clients to Xero for farming

Subject

Get a clearer picture of your farm with Xero for farming

Content

Hi [insert name of client],

We're excited to be working with the team at Xero, Figured and PaySauce to help you better plan and manage the finances of your farm.

Discover a better way to manage your farm finances

Together Xero, Figured and PaySauce take care of all your accounting, compliance and regulatory needs and offer a complete solution for staying on top of today's finances as well as planning for the future.

How Xero, Figured and PaySauce can help you:

- **Team effort - planning with confidence**
Great farms take great teams. A sound governance structure needs quality data to make well informed and confident decisions and be well positioned to react to market volatility. You, your farming team and I can input data into the same place. So, there's less time spent on data entry and collating multiple spreadsheets.
- **Stress-free payday**
Ditch the paperwork and confusing calculations with an accurate and efficient payroll system. Digital timesheets, minimum wage top-ups, automated payments and Inland Revenue filing.
- **Save time, access capital and get paid faster**
With sound systems and governance, you'll be well positioned to not only ride the waves of market volatility, but access capital by being 'bank ready'.
- **Simple, easy-to-use software**
Working online means you don't have to download information and email it to us. It's an easier and more efficient way to work – with a user-friendly and intuitive experience.

Get in touch to find out about how Xero, Figured and PaySauce can improve how we manage your farm's needs and accounts.

Best regards,
[Accountant name]



Client webinar invite

Subject

Free webinar: plan for the future with Xero, Figured and PaySauce

Content

Hi [insert first name],

We're always looking for ways we can help you run your farm more efficiently. We want to make sure that you've got access to everything you need to run a better farming business.

That's why we've teamed up with Xero, Figured and PaySauce - a combination of tools and technology designed to help you plan for the future of your farm.

Join us for a free webinar at [TIME] on [DATE] to find out everything you need to know about Xero for farming and how this partnership can help you satisfy compliance and regulatory requirements.

We'll explore how you can gain better control over your farming finances and get a step closer to achieving your long-term business and personal goals.

You'll get an insight into how to improve your chances of securing future lending from banks and how the top farmers are working with their rural managers and accountants to form a successful governance structure.

Register for the webinar on [DATE] and find out how Xero, Figured and PaySauce work together to help you run a better farming business.

[INSERT RSVP DETAILS HERE]

Best regards,
[Accountant name]



Client webinar invite reminder

Subject

Reminder: free webinar to learn more about Xero, Figured and PaySauce

Content

Hi [\[insert first name\]](#),

Don't miss our free webinar to find out how we can help you plan for the future of your farm.

We want to make sure that you've got access to everything you need to run a better farming business – so in our webinar we'll introduce you to the ultimate combination of tools and technology – with Xero, Figured and PaySauce.

Join our free webinar at [\[TIME\]](#) on [\[DATE\]](#) to find out how this partnership can help satisfy compliance and regulatory requirements.

We'll take a look at how you can have better control over your farming finances, and get a step closer to achieving your long-term business and personal goals.

You'll get an insight into how to improve your chances of securing future lending from banks and how the top farmers are working with their rural managers and accountants to form a successful governance structure.

Register for the webinar on [\[DATE\]](#) and find out how Xero, Figured and PaySauce work together to help you run a better farming business.

[\[INSERT RSVP DETAILS HERE\]](#)

Best regards,
[\[Accountant name\]](#)



Banker webinar invite

Subject

Helping clients plan for the future with Xero, Figured and PaySauce

Content

Hi [\[insert first name\]](#),

If there was ever a time to ensure that a client's financial position is secure, it's now. That's why we're working with our farming clients to prepare them as best as we can for the year ahead.

Our goal is to ensure that our agri clients have a robust financial plan in place before the end of this financial year. And our relationship with you is a vital part of ensuring that our clients maintain a healthy cash flow at all times.

To help with this, we've teamed up with Xero, Figured and PaySauce with a plan to have next year's budget created before the beginning of a new production season.

We'd love to take you through how the Xero, Figured and PaySauce partnership works at a webinar we're hosting this month. It will be the first step in building stronger relationships to best serve our clients to be compliant, 'bank ready' and help them take ownership of their numbers.

Register for the webinar today or get in touch if you have any questions.

[\[Add links to webinar and dates\]](#)

Best regards,
[\[Accountant name\]](#)



Follow up from webinar attendance

Subject

Thanks for joining our Xero, Figured and PaySauce webinar

Content

Hi [insert first name],

Thanks for coming along to our webinar this week. We hope you enjoyed the session!

We'll be in touch shortly to talk through the Xero, Figured and PaySauce partnership and how it can work for you. We want to ensure that your business is in the best possible position to reach your personal and professional goals.

In the meantime, please get in touch if you have any questions or if you'd like any further information.

Thanks again for joining us online,

Kind regards,
[Accountant name]

